

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	42,112	58,210	69,068
	Population Est 23Q1	42,594	58,705	69,553
	Population Est 22Q4	42,559	58,639	69,476
	Population Est 22Q3	42,527	58,605	69,419
	Population Est 22Q2	42,463	58,540	69,351
	Population Est 22Q1	42,437	58,479	69,281
	Population Est 21Q4	42,443	58,487	69,279
	Population Est 21Q3	42,389	58,379	69,097
	Population Est 21Q2	42,263	58,202	68,913
	Population Fcst	39,595	54,718	65,864
	2010 Census Population	41,796	56,089	64,623
	2000 Census Population	37,564	49,004	55,790
	1990 Census Population	36,152	47,233	53,554
	Current Year Daytime Population	72,333	91,538	96,801
	Average Seasonal Population	827	1,164	1,378
	Historical Annual Growth, 1990 – 2000	0.38%	0.37%	0.41%
	Historical Annual Growth, 2000 – 2010	1.07%	1.36%	1.48%
	Estimated Annual Growth, 2010 – CY	0.05%	0.26%	0.47%
	Projected Annual Growth, CY to Y5	-1.23%	-1.23%	-0.95%
	Group Qtrs Est	6,484	6,699	6,736
Transient Est Average Last 4 Qtrs	3,466	6,873	6,961	
Households	Current Year Estimated Households	16,046	22,988	27,013
	Households Est 23Q1	16,258	23,215	27,238
	Households Est 22Q4	16,236	23,179	27,196
	Households Est 22Q3	16,224	23,168	27,178
	Households Est 22Q2	16,197	23,140	27,148
	Households Est 22Q1	16,184	23,112	27,118
	Households Est 21Q4	16,188	23,117	27,119
	Households Est 21Q3	16,161	23,067	27,042
	Households Est 21Q2	16,108	22,994	26,966
	Households Fcst	14,909	21,398	25,503
	2010 Census Households	15,621	21,477	24,694
	2000 Census Households	13,898	18,524	21,106
	1990 Census Households	12,393	16,762	19,117
	Historical Annual Growth, 1990 – 2000	1.15%	1.00%	0.99%
	Historical Annual Growth, 2000 – 2010	1.18%	1.49%	1.58%
	Estimated Annual Growth, 2010 – CY	0.19%	0.48%	0.63%
	Projected Annual Growth, CY to Y5	-1.46%	-1.42%	-1.14%
Population per Household	2.22	2.24	2.31	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	1.4%	1.4%
	HH Income \$250,000 to \$499,999	2.2%	1.8%	1.7%
	HH Income \$200,000 to \$249,999	5.1%	4.1%	4.1%
	HH Income \$175,000 to \$199,999	3.0%	2.7%	2.9%
	HH Income \$150,000 to \$174,999	4.8%	4.2%	4.6%
	HH Income \$100,000 to 149,999	13.4%	14.0%	15.4%
	HH Income \$75,000 to 99,999	10.8%	11.7%	12.1%
	HH Income \$50,000 to 74,999	17.4%	18.3%	17.9%
	HH Income \$35,000 to 49,999	8.9%	11.5%	11.1%
	HH Income \$25,000 to 34,999	8.1%	7.9%	7.4%
	HH Income \$15,000 to 24,999	10.5%	10.1%	9.7%
	HH Income \$0 to 14,999	13.9%	12.3%	11.6%
	Average Household Income	\$88,406	\$84,208	\$86,593
	Median Household Income	\$60,856	\$60,241	\$63,071
	Per Capita Income	\$35,734	\$34,826	\$35,208
	Average Disposable Income	\$70,960	\$68,174	\$70,112
	Median Disposable Income	\$52,945	\$52,495	\$54,891
	Discretionary HH Income Over \$150,000	5.8%	4.7%	4.4%
	Discretionary HH Income \$125,000 to \$149,999	3.5%	2.8%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	6.2%	5.3%	5.8%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	9.4%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	13.7%	14.8%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	22.7%	26.5%	26.0%
	Discretionary HH Income Under \$25,000	38.4%	36.5%	34.3%
	Average Discretionary HH Income	\$50,832	\$48,762	\$50,480
	Median Discretionary HH Income	\$37,801	\$36,762	\$39,078
	Householder White – Count	12,518	18,068	21,640
	Median HH Income	\$64,511	\$63,863	\$67,099
	Average HH Income	\$79,294	\$76,965	\$79,527
	Householder Black or African-American – Count	649	1,042	1,157
	Median HH Income	\$36,787	\$37,682	\$37,902
	Average HH Income	\$53,060	\$54,825	\$55,693
	Householder Hispanic – Count	940	1,427	1,615
	Median HH Income	\$65,122	\$57,680	\$57,910
Average HH Income	\$84,831	\$76,008	\$75,052	
Householder Asian or Pacific Islander – Count	860	938	978	
Median HH Income	\$25,234	\$26,668	\$27,321	
Average HH Income	\$47,483	\$49,292	\$50,631	
Householder Other or Pacific Islander – Count	1,079	1,512	1,623	
Median HH Income	\$64,228	\$53,752	\$55,306	
Average HH Income	\$78,918	\$73,492	\$74,814	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	21,519	29,481	34,952
	Female Population	20,593	28,730	34,116
Total Population by Age	Count of Pop 0 to 4 years	2,159	3,506	4,180
	Count of Pop 0 to 7 years	2,717	4,428	5,479
	Count of Pop 5 - 13	3,288	5,071	6,580
	Count of Pop 14 - 18	3,452	4,202	4,866
	Count of Pop 19 - 22	6,222	7,139	7,722
	Count of Pop 22 - 25	6,215	7,021	7,410
	Count of Pop 25 - 29	2,881	4,475	5,026
	Count of Pop 30 - 34	3,340	5,088	5,778
	Count of Pop 35 - 39	2,425	3,714	4,539
	Count of Pop 40 - 44	1,994	3,135	3,971
	Count of Pop 45 - 59	3,976	6,081	7,993
	Count of Pop 60 - 74	3,954	5,870	7,503
	Count of Pop 75 - 84	1,582	2,144	2,631
	Count of Pop 85+	623	765	871
	% of Pop 0 to 4 years	5.1%	6.0%	6.1%
	% of Pop 0 to 7 years	6.5%	7.6%	7.9%
	% of Pop 5 - 13	7.8%	8.7%	9.5%
	% of Pop 14 - 18	8.2%	7.2%	7.0%
	% of Pop 19 - 22	14.8%	12.3%	11.2%
	% of Pop 22 - 25	14.8%	12.1%	10.7%
	% of Pop 25 - 29	6.8%	7.7%	7.3%
	% of Pop 30 - 34	7.9%	8.7%	8.4%
	% of Pop 35 - 39	5.8%	6.4%	6.6%
	% of Pop 40 - 44	4.7%	5.4%	5.7%
	% of Pop 45 - 59	9.4%	10.4%	11.6%
	% of Pop 60 - 74	9.4%	10.1%	10.9%
	% of Pop 75 - 84	3.8%	3.7%	3.8%
	% of Pop 85+	1.5%	1.3%	1.3%
Median Age	24.9	27.4	28.8	
Average Age	32.8	33.4	34.0	
Male Population by Age	% of Pop 0 to 4 years	5.2%	6.1%	6.1%
	% of Pop 5 - 13	8.1%	8.9%	9.7%
	% of Pop 14 - 18	7.7%	6.9%	6.8%
	% of Pop 19 - 22	14.9%	12.4%	11.3%
	% of Pop 22 - 25	15.4%	12.6%	11.2%
	% of Pop 25 - 29	7.3%	8.0%	7.5%
	% of Pop 30 - 34	8.6%	9.3%	8.8%
	% of Pop 35 - 39	6.0%	6.6%	6.7%
	% of Pop 40 - 44	4.9%	5.6%	5.9%
	% of Pop 45 - 59	9.2%	10.3%	11.4%
	% of Pop 75 - 84	3.3%	3.2%	3.4%
	% of Pop 60 - 74	8.6%	9.3%	10.1%
	% of Pop 85+	1.0%	0.9%	0.9%
	Median Age	24.8	26.9	28.1
Average Age	31.8	32.5	33.2	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	5.9%	6.0%
	% of Pop 5 - 13	7.5%	8.5%	9.3%
	% of Pop 14 - 18	8.8%	7.6%	7.3%
	% of Pop 19 - 22	14.7%	12.1%	11.0%
	% of Pop 22 - 25	14.1%	11.5%	10.2%
	% of Pop 25 - 29	6.3%	7.4%	7.0%
	% of Pop 30 - 34	7.3%	8.2%	7.9%
	% of Pop 35 - 39	5.5%	6.2%	6.4%
	% of Pop 40 - 44	4.6%	5.2%	5.6%
	% of Pop 45 - 59	9.7%	10.6%	11.7%
	% of Pop 60 - 74	10.2%	10.9%	11.6%
	% of Pop 75 - 84	4.3%	4.2%	4.2%
	% of Pop 85+	2.0%	1.8%	1.7%
	Median Age	25.0	28.0	29.4
Average Age	33.7	34.2	34.9	
Race	Count of White	33,355	45,896	55,382
	Count of Black or African-American	2,030	3,103	3,427
	Count of Asian or Pacific Islander	2,432	2,756	2,904
	Count of Other races	4,295	6,456	7,356
	White	79.2%	78.8%	80.2%
	Black or African American	4.8%	5.3%	5.0%
	Asian	5.8%	4.7%	4.2%
	Other Races	10.2%	11.1%	10.6%
Language Spoken	Speak English at Home	90.9%	91.3%	91.9%
	Speak Spanish at Home	3.5%	4.0%	3.8%
	Speak French or French Creole at Home	0.4%	0.3%	0.3%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.5%	1.1%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.1%
	Speak Chinese at Home	1.7%	1.5%	1.3%
	Speak Korean at Home	0.3%	0.3%	0.3%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.3%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.8%	0.7%	0.8%
Hispanic	Hispanic Population	3,214	4,906	5,572
	Hispanic Population Percent	7.6%	8.4%	8.1%
	Mexican	62.7%	62.2%	62.4%
	Puerto Rican	7.7%	8.6%	9.3%
	Cuban	3.5%	2.3%	2.1%
	Dominican	0.0%	0.0%	0.0%
	Central American	12.7%	14.1%	14.3%
	South American	10.1%	9.7%	8.7%
	Other Hispanic	3.2%	2.9%	3.2%
	2000 Hispanic Population Percent	3%	4%	4%
1990 Hispanic Population Percent	3%	3%	3%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	6.0%	5.8%	6.0%
	American	5.6%	5.2%	5.5%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.2%	0.2%
	Asian (percent of total population)	5.7%	4.7%	4.1%
	Chinese	2.4%	1.9%	1.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.4%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.0%	0.8%	0.7%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.5%
	Other Asian	1.2%	0.9%	0.8%
	European (percent of total population)	45.1%	45.0%	45.9%
	British	6.8%	6.5%	6.8%
	Dutch	0.6%	0.7%	0.7%
	French	1.5%	1.4%	1.5%
	German	17.8%	17.7%	18.3%
	Italian	2.0%	1.9%	1.9%
	Polish	0.9%	0.9%	0.9%
	Scandinavian	3.4%	3.4%	3.3%
	Scotch/Irish	8.1%	8.3%	8.3%
Other European (ie. Greek/Russian)	4.0%	4.1%	4.2%	
Middle Eastern	0.5%	0.5%	0.4%	
Other Ancestry	17.8%	17.6%	17.1%	
Unclassified Ancestry	17.3%	18.0%	18.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	20,775	31,271	38,312
	Elementary (0 to 8)	1.5%	1.8%	1.6%
	Some High School (9 to 11)	1.9%	2.8%	2.8%
	High School Graduate (12)	11.4%	14.3%	15.2%
	Some College (13 to 16)	20.6%	22.3%	21.8%
	Associates Degree Only	7.1%	7.8%	9.0%
	Bachelors Degree Only	28.7%	27.2%	27.0%
	Graduate Degree	28.8%	23.8%	22.6%
	% College (4+)	57.5%	51.0%	49.6%
Household Type	Total Households – count	16,046	22,988	27,013
	One Person HHs – count	5,642	7,890	8,747
	Family HHs – count	7,135	10,830	13,914
	Married Couple – count	5,539	8,380	11,127
	w/own children – count	1,981	2,939	4,175
	w/out own children – count	3,558	5,441	6,952
	Male Householder – count	689	958	1,050
	Female Householder – count	907	1,492	1,737
	Non-Family Households – count	3,269	4,267	4,353
	1 Person Household	35.2%	34.3%	32.4%
	2 Person Household	34.9%	35.0%	35.0%
	3 Person Household	13.8%	14.0%	14.2%
	4 Person Household	10.2%	10.3%	11.1%
	5 Person Household	3.8%	4.0%	4.6%
6 Person Household	1.4%	1.6%	1.8%	
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	18.5%	20.1%	22.7%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	18,235	25,987	30,578
	Owner Occupied Percent	35.2%	38.4%	42.5%
	Renter Occupied Percent	52.8%	50.1%	45.8%
	Vacant Housing Percent	12.0%	11.5%	11.7%
	Total Housing Units (Census 2000)	14,468	19,378	22,240
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.4%	1.1%	1.0%
	Property Value \$750,000 to \$999,999	3.8%	2.8%	2.7%
	Property Value \$500,000 to \$749,999	11.6%	8.9%	8.8%
	Property Value \$400,000 to \$499,999	12.9%	10.6%	11.2%
	Property Value \$300,000, to \$399,999	30.5%	23.7%	23.5%
	Property Value \$200,000 to \$299,999	26.3%	27.6%	27.1%
	Property Value \$150,000 to \$199,999	5.7%	9.8%	9.4%
	Property Value \$100,000 to \$149,999	2.7%	4.6%	4.7%
	Property Value \$60,000 to \$99,999	0.9%	1.7%	2.4%
	Property Value \$40,000 to \$59,999	0.5%	1.4%	1.6%
	Property Value \$0 to \$39,999	3.0%	7.2%	7.0%
	Median Home Value	\$335,922	\$292,067	\$292,116
Wealth per Household	\$0 and under - percent	20.0%	19.8%	19.3%
	\$1 to \$4999 - percent	10.1%	10.0%	9.6%
	\$5k to \$9999 - percent	5.3%	5.3%	5.1%
	\$10k to \$24999 - percent	7.0%	6.9%	6.8%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	9.5%	9.7%	9.8%
	\$100k to \$249999 - percent	16.2%	16.5%	16.8%
	\$250k to \$499999 - percent	11.7%	11.8%	12.1%
	\$500k+ - percent	13.5%	13.3%	13.7%
	Median HH Wealth	\$54,847	\$56,462	\$62,249
	Avg HH Wealth	\$218,630	\$217,995	\$223,843
Economic Viability	Economic Viability Local	241	246	249
	Economic Viability Indexed	89	91	92
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,226	32,252	38,039
	Managerial/Executive	12.8%	14.0%	15.5%
	Professional Specialty	32.1%	30.0%	29.8%
	Healthcare Support	3.0%	3.4%	3.1%
	Sales	8.8%	8.9%	8.5%
	Office & Administrative Support	12.8%	12.1%	11.9%
	Protective Service	1.7%	1.7%	1.9%
	Food Preparation	8.5%	8.1%	7.3%
	Building Maintenance & Cleaning	3.3%	3.6%	3.6%
	Personal Care	3.3%	2.9%	2.8%
	Farming, Fishing, & Forestry	0.3%	0.5%	0.5%
	Construction	5.1%	6.1%	6.3%
	Production & Transportation	8.4%	8.7%	8.6%
	Percent White Collar Workers	69.5%	68.3%	68.8%
	Percent Blue Collar Workers	30.5%	31.7%	31.2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.4%	6.2%	7.0%
	Manufacturing	5.4%	5.3%	5.3%
	Transportation	2.6%	2.8%	2.7%
	Information	1.7%	1.9%	1.9%
	Wholesale/Retail	11.9%	12.5%	12.4%
	Finance, Insurance, Real Estate	4.6%	4.8%	5.1%
	Professional Services	7.8%	7.4%	7.6%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	2.8%	3.1%	3.1%
	Educational Services	39.6%	37.7%	36.9%
	Entertainment Services	11.1%	10.6%	9.8%
	Other Professional Services	2.8%	3.0%	3.4%
	Public Administration	5.3%	4.8%	4.9%
Vehicles per HH	No Vehicles	6.0%	5.6%	5.3%
	1 Vehicle	35.9%	35.0%	32.3%
	2 Vehicles	38.0%	38.5%	40.5%
	3 or more vehicles	20.1%	20.9%	21.9%
	Average Number of Vehicles	1.83	1.85	1.89
Change	Births (last 12 months)	572	841	963
	Deaths (last 12 months)	258	357	439
	Migration (last 12 months)	-639	-779	-770
Work place	Workplace Establishments	1,166	1,953	2,094
	Workplace Employees (FTE)	17,620	27,248	28,819